The Digital Reference Desk: Creating a Resource Guide at the Center for Southwest Research

Presented at the 2023 Society of Southwest Archivists Annual Meeting by Mathieu Debic

The Problem: An Embarrassment of Riches

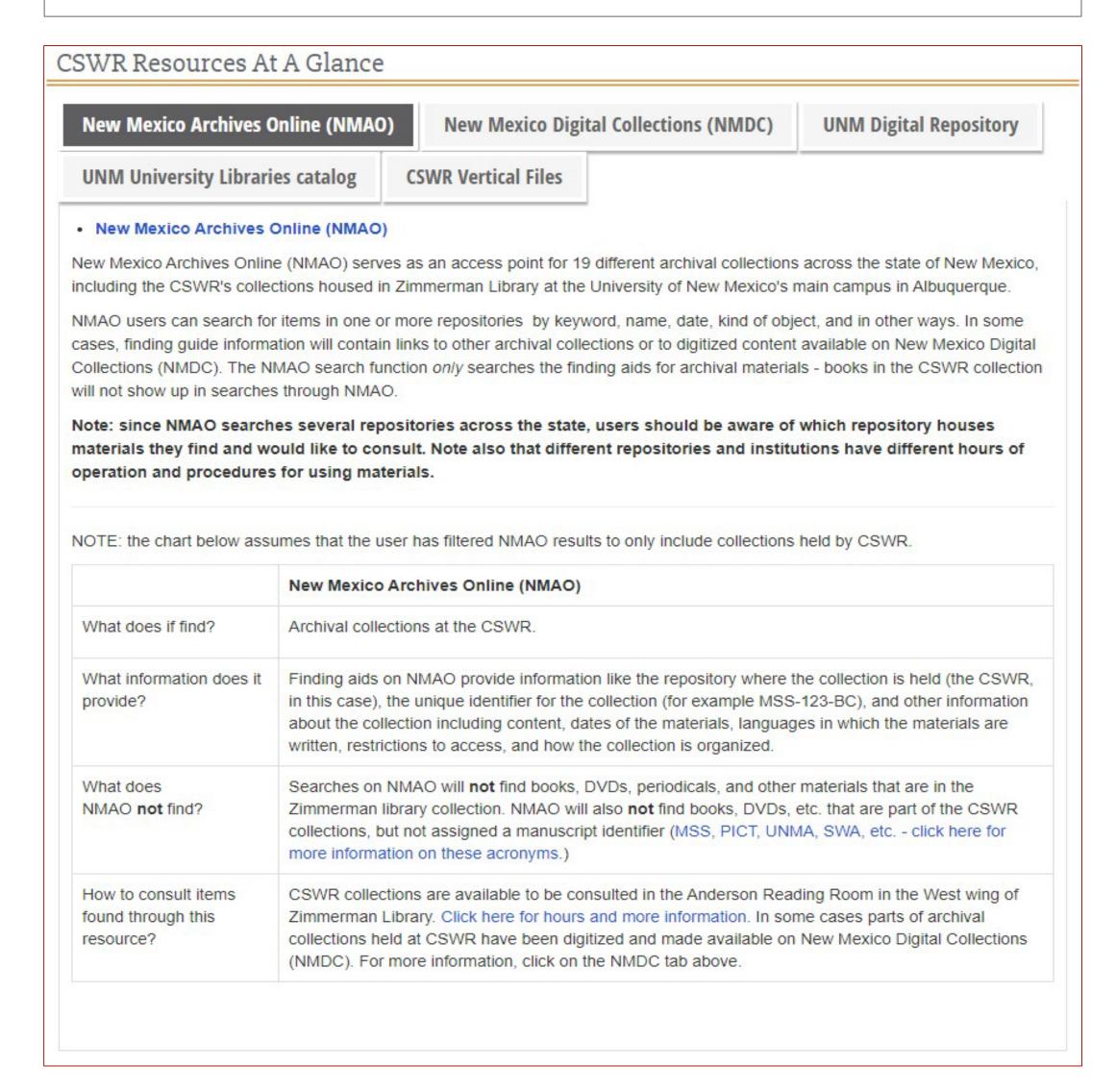
The Center for Southwest Research and Special Collections at the University of New Mexico makes a wide variety of materials available to patrons and researchers through several resources. Materials include archival collections with different identifiers, book and microfilm materials, and pictorial collections, among others. The resources are extensive and complex. A guide to CSWR resources will help to flatten the learning curve for researchers as well as new CSWR and library staff.

What the guide does

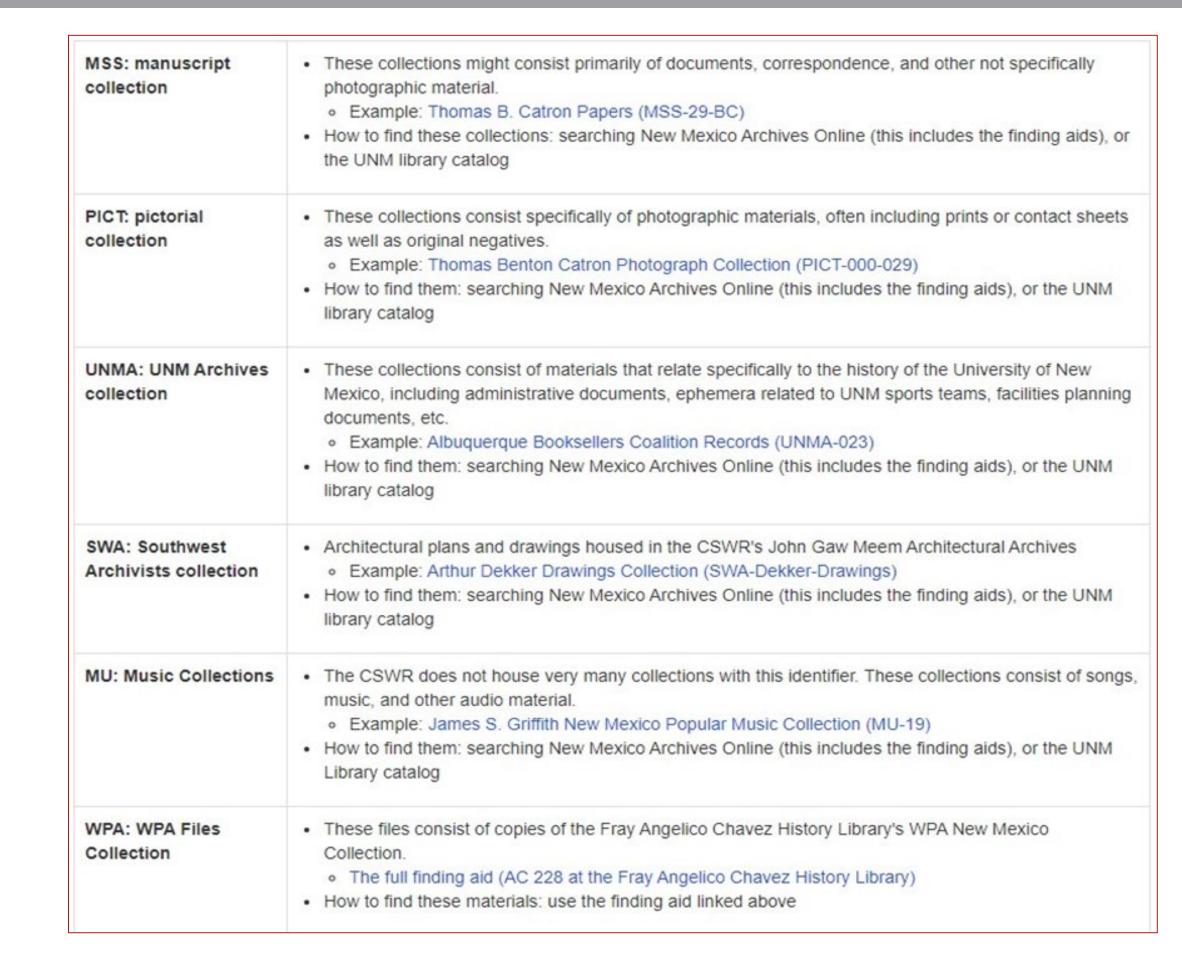
- Describe how different CSWR resources work, what materials each resource will find, and what materials they will not find
 - Explain how CSWR collections are organized, including collection identifiers and finding aids, with tutorials for their use
- Support patron education with an introduction to archival research, how archives differ from libraries, and general information on using archives in research
 - How archival collections are processed and described
 - How archival collections differ from library collections
 - Archival etiquette, including a packing list for visits to archives

What the guide does not do

- Describe specific collections or sets of collections
- Offer starting points for researchers interested in particular topics or periods of history



Above: A screenshot of the guide's homepage listing quick facts about CSWR resources. In this case, at-a-glance information on using the New Mexico Archives Online. This content is immediately visible on the home page of the resources guide.



Above: A chart identifying the different collections identifiers in use at the CSWR, as well as how to find these materials. Screenshot from the completed research guide.

Challenges

- Accurately describing the most frequently used resources at CSWR without overwhelming researchers
- Reaching a variety of different audiences with varying degrees of experience with archives
- Structuring content within the confines of Springer LibGuide format possibilities



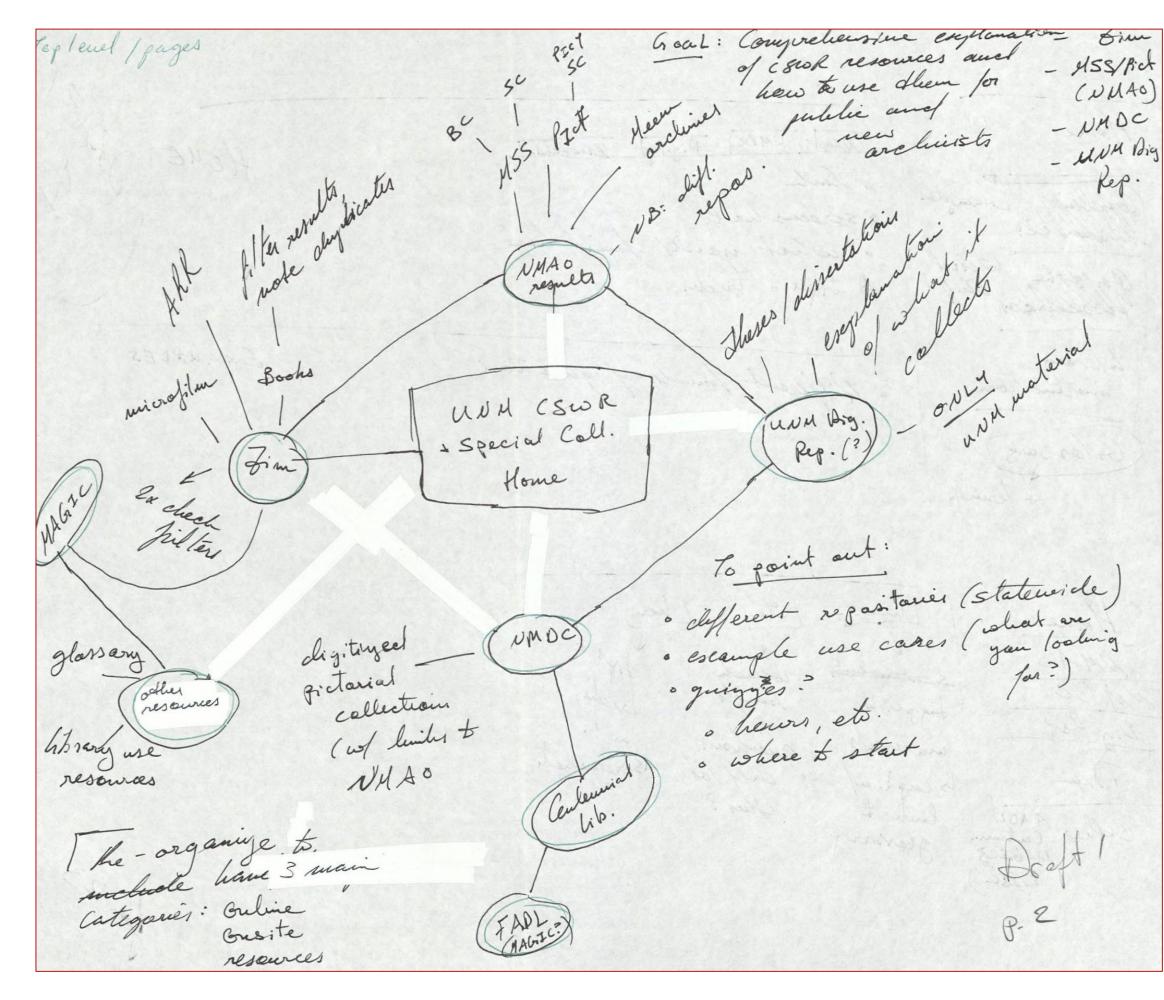
Above: A screenshot of the menu in RefAnalytics used to track transactions with CSWR patrons. The wide variety of patrons served by the CSWR presented challenges to structuring an effective resource guide.

Right: The guide's top-level page menu. At-aglance information about each resource is available from the home page. More in depth information is available with no more than two clicks from the main menu. Information on archives in general is available at the top of the menu, while CSWR-specific tutorials and explanations are consolidated at the bottom.



Approach and Method

- Minimize navigation distance from the guide's homepage to at-a-glance content
- Modular organization to allow for expansion of the guide as new resources become available
- Present the same information in multiple ways: charts/tables, bullet points, paragraph-length explanations
- Use screenshots of CSWR resources and materials from CSWR collections as examples
- Use consistent formatting on each page, including numbered tabs for indepth resource tutorials
- Internal links to other relevant pages within the guide
- Include information on how archives are organized, including collections identifiers, finding aids, etc.
- Include direct links to contact CSWR staff



Above: A hand-drawn draft schematic of CSWR resources. The first step in creating the guide involved clarifying the relationships among resources. This step informed how the guide was organized later.

Ongoing Efforts

- ❖ Include other library resources not directly housed by the CSWR
- Ensure that guide content adheres to best practices for accessibility, including the use of screen readers and other assistive technology
- Include a dynamic list of CSWR materials and collections with irregular or particular organization (and tips on their use)
- Make efforts to make the guide as mobile-friendly as possible

Acknowledgments

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Scan to access the completed guide!

